



THE HOUSE OF
AMRITSAR™

Introducing The Founding Partner Programme



Luxury Ayurvedic Rituals
Inspired by the Botanical Traditions of Punjab

PRIVATE PREVIEW
AUGUST 2026



AUTHENTIC AYURVEDA | BOTANICAL LUXURY | PUNJAB HERITAGE



THE HOUSE OF
AMRITSAR™

Our Story



Inspired by the Botanical Traditions of Punjab

At The House of Amritsar™, we celebrate the timeless wisdom of Ayurveda and the incredible botanical heritage of Punjab.

Our rituals are rooted in centuries-old traditions, where nature and science exist in perfect balance.

We carefully source the finest herbs, flowers, and botanicals, crafting them into luxurious, effective rituals for modern living.



AUTHENTIC
AYURVEDA



BOTANICAL
LUXURY



PUNJAB
HERITAGE



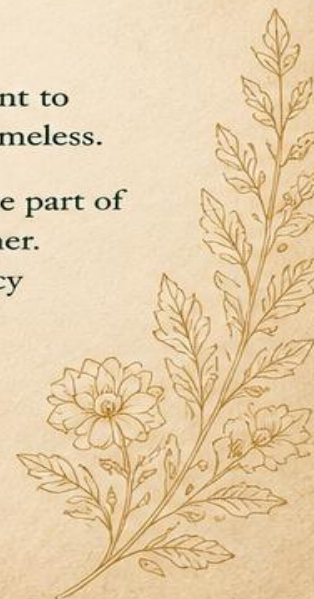
From the heart of Punjab, where fields of healing herbs have been tended for centuries, we bring you The House of Amritsar™.

Ayurveda teaches us that true beauty arises from balance — within ourselves and with nature. Our rituals are crafted with this belief, using botanicals revered in our land for their purity, potency, and sacred heritage.

This is more than skincare. It is a celebration of our roots, our culture, and our commitment to wellness that is authentic and timeless.

I am honoured to invite you to be part of our journey as a Founding Partner. Together, we can share this legacy with the world.

Sardara





THE HOUSE OF
AMRITSAR™

Our Eight Ritual Collections



Eight Rituals. One Timeless Philosophy.

Each collection is inspired by ancient Ayurvedic wisdom and the rich biodiversity of Punjab, crafted to nurture the skin, calm the mind, and uplift the spirit.



ANCIENT
WISDOM



POTENT
BOTANICALS



PURE &
CONSCIOUS



CRAFTED
WITH CARE



SUSTAINABLE
BY NATURE



Ritual of Rejuvenation

Revitalise and renew with age-old herbs that restore radiance and vitality.

Ritual of Balance

Restore harmony with botanicals that soothe, calm, and rebalance.

Ritual of Hydration

Deeply nourish and hydrate with nature's finest oils and extracts.

Ritual of Protection

Shield and strengthen with antioxidants that protect and defend.



Ritual of Wellness

Support holistic wellbeing with adaptogens and healing botanicals.

Ritual of Restoration

Repair and restore with potent herbs that renew while you rest.

Ritual of Radiance

Reveal your natural glow with brightening botanicals and pure ingredients.

Ritual of Indulgence

Luxurious textures and exquisite scents for moments of self-indulgence.

Rooted in tradition.  Crafted for today.



THE HOUSE OF
AMRITSAR™

Why Partner With The House of Amritsar



A Legacy of Trust. A Future of Growth.

We combine centuries-old Ayurvedic wisdom with modern science and sustainable practices to create products that deliver real results and meaningful impact.



Ritual of Rejuvenation

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Ritual of Indulgence

Luxurious textures and exquisite scents for moments of self-indulgence.

Powerful for Customers. Valuable for Partners.



AUTHENTIC & EFFECTIVE

Rooted in Ayurveda and backed by science, our rituals deliver visible, holistic results.



CLEAN, SAFE & CONSCIOUS

Gentle, toxin-free formulations made with natural, responsibly sourced ingredients.



PREMIUM & LUXURIOUS

Thoughtfully crafted rituals that offer a truly indulgent and transformative experience.



SUSTAINABLE & ETHICAL

We source responsibly, support local communities in Punjab, and care for the planet.



STRONG BRAND STORY

A compelling heritage that resonates with today's conscious, wellness-focused consumers.



ATTRACTIVE BUSINESS OPPORTUNITY

High-quality, high-demand products with excellent repeat purchase potential and partner support.

OUR PROMISE TO PARTNERS



Premium
Quality



Education &
Training



Marketing
Support



Reliable Supply
Chain



Mutual Growth
& Success

Together, let's bring the wisdom of Punjab to the world—and build something lasting.





THE HOUSE OF
AMRITSAR™

Rooted in Ayurveda. Crafted with Purpose.



Ancient Wisdom. Modern Science. Timeless Results.

Our rituals are inspired by the timeless principles of Ayurveda—where natural ingredients and balance are the foundation of true wellness. We blend this ancient wisdom with modern research to create products that are safe, effective, and deeply nurturing.

Nature's Finest. Handpicked with Care.



AMLA

The Rejuvenator

Rich in Vitamin C and antioxidants, Amla helps boost radiance, improve elasticity, and revitalise the skin.



ASHWAGANDHA

The Adaptogen

Known for its restorative properties, it helps calm the skin, reduce stress effects and promote overall well-being.



SANDALWOOD

The Soother

Naturally cooling and anti-inflammatory, Sandalwood helps soothe irritation and even skin tone.



SAFFRON

The Illuminator

A precious Ayurvedic ingredient that enhances complexion, brightens dull skin and restores natural glow.



NEEM

The Purifier

A natural antibacterial that helps purify skin, fight blemishes and support a clear, healthy complexion.

Our Manufacturing Promise



AYURVEDIC HERITAGE

Formulated with time-tested Ayurvedic principles and traditional knowledge.



SCIENTIFICALLY BACKED

Each product is developed through careful research and efficacy testing.



CLEAN & SAFE

Free from parabens, sulfates, silicones and harmful chemicals. Safe for daily use.



SUSTAINABLE PRACTICES

Responsible sourcing, eco-conscious packaging and minimal environmental impact.



QUALITY ASSURED

Manufactured in GMP certified facilities with rigorous quality standards.



CRUELTY FREE

We do not test on animals. Kind to you, kind to the planet.

Made in Punjab. For the World.

Proudly crafted in Punjab, the land of rich traditions and natural abundance. We bring the essence of our heritage to global conscious consumers.



SOURCED IN PUNJAB

From fertile lands to powerful botanicals.



CRAFTED IN PUNJAB

Manufactured in world-class facilities with care and precision.



SHARED WITH THE WORLD

Delivering the goodness of Punjab to every home.



FROM OUR ROOTS, TO THE WORLD.
TOGETHER, LET'S CREATE A BETTER TOMORROW.



GMP
CERTIFIED



PARABEN
FREE



SULFATE
FREE



CRUELTY
FREE



VEGAN
FRIENDLY



MADE WITH
LOVE

A Partnership That Creates Lasting Impact.



Together, we grow wellness. Together, we inspire change.

When you partner with The House of Amritsar, you become part of a mission that goes beyond beauty. You help bring ancient Ayurvedic wisdom to modern lives while building a successful, purpose-driven business together.



Why Our Partners Thrive



GROW YOUR BUSINESS

High-quality products with strong demand, excellent margins, and repeat purchase potential.



BE PART OF A MEANINGFUL MISSION

Promote holistic well-being and sustainable living through ancient Ayurvedic wisdom.



TRUSTED HERITAGE. MODERN RELEVANCE.

Backed by tradition, validated by science, designed for today's conscious consumer.



DEDICATED PARTNER SUPPORT

From onboarding to growth, we're with you every step of the way.



MARKETING & BRAND COLLABORATION

Access ready-to-use marketing assets, campaign support, and co-brand opportunities.



GLOBAL VISION, LOCAL HEART

Proudly from Punjab, made for the world—rooted in tradition, reaching every home.

WE EMPOWER OUR PARTNERS



ONBOARDING & TRAINING

Comprehensive training on products, rituals, and brand philosophy.



PRODUCT SUPPORT

Reliable supply, new launches, and product updates.



BUSINESS TOOLS

Catalogs, brochures, digital assets, and presentation materials.



ONGOING GUIDANCE

Personalized support from our partner success team.



GROWTH OPPORTUNITIES

Access to new markets, exclusive offers, and collaborative campaigns.



Rooted in tradition.
Crafted for today.

Trusted for generations.



THE HOUSE OF
AMRITSAR™

Becoming a House of Amritsar Partner



Your journey begins here.

1



CONNECT

Speak with our trade team to understand your business and customers.

2



CURATE

Together we'll select a product collection tailored to your retail environment.

3



LAUNCH

Receive merchandising guidance, imagery, staff education and launch support.

4



GROW

Build long-term success with ongoing partnership, seasonal launches and marketing support.



A partnership built on shared values, authentic craftsmanship and long-term growth.



Ritual of
Rejuvenation



Ritual of
Balance



Ritual of
Hydration



Ritual of
Wellness



Ritual of
Protection



Ritual of
Restoration



Ritual of
Radiance



Ritual of
Indulgence



THE HOUSE OF
AMRITSAR™

Growing Together. Succeeding Together.



A Partnership Built on Trust. Driven by Growth.

We believe when partners grow, we grow. Our partner program is designed to empower you with the right tools, support, and opportunities to build a thriving, sustainable business—together.



What You Gain as Our Partner



STRONG PROFIT POTENTIAL

High-quality, high-demand products with excellent margins and repeat purchase potential.



MARKETING & SALES SUPPORT

Ready-to-use marketing assets, campaigns, and product training to help you sell more.



EXCLUSIVE PARTNER BENEFITS

Special pricing, early access to new launches, and partner-only offers.



DEDICATED ACCOUNT SUPPORT

A responsive team that understands your business and supports your journey.



GROWTH & LEARNING OPPORTUNITIES

Workshops, product knowledge sessions, and resources to help you grow with confidence.



BE PART OF A PURPOSE

Partner with a brand rooted in Ayurveda and committed to making a positive impact.

TOGETHER, WE CREATE GREATER IMPACT



Build lasting
relationships



Grow sustainable
businesses



Empower local
communities



Promote holistic
well-being



Protect our
planet



Let's grow together.
Let's inspire together.
Let's create a better tomorrow.



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THE HOUSE OF
AMRITSAR™

LET'S GROW TOGETHER



We'd love to discuss how The House of Amritsar
can become part of your wellness offering.



Website

www.thehouseofamritsar.com



Trade

trade@thehouseofamritsar.com



Telephone

077892 260680

FOLLOW OUR JOURNEY



Instagram

[@thehouseofamritsar](https://www.instagram.com/thehouseofamritsar)



Facebook

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YouTube

[@TheHouseofAmritsar](https://www.youtube.com/TheHouseofAmritsar)



TikTok

[@thehouseofamritsar](https://www.tiktok.com/@thehouseofamritsar)



Join a growing community bringing authentic Ayurvedic wellness inspired by
the botanical traditions of Punjab to customers around the world.





THE HOUSE OF
AMRITSAR™

Thank You



We look forward to welcoming you into
The House of Amritsar family.

Inspired by the Botanical Traditions of Punjab.



www.thehouseofamritsar.com